



Business

KS4

Why should I study this course?

This course shows how business and business issues influence every aspect of our lives both now and in the future. You will find out about and explore a wide range of business concepts. For example, you will learn: How businesses use marketing and the marketing mix to gain advantage over their competitors; How and where businesses gain their finance; Methods used to present financial accounts and how to understand them; What production methods are used by large and small organisations.

This is an excellent choice for hard working students who are keen to learn about business theory. It also provides a strong foundation for students who wish to study business in the 6th Form or those wishing to follow careers in business. You will use real case study data and will be encouraged to watch the national television news and to take an interest in television programmes and newspaper articles related to business organisations.

What knowledge and/or skills will I need?

Skills that you will need, or that you will be required to develop, include:

- knowledge and understanding – the ability to recall, interpret and apply information related to business concepts
- literacy and numeracy skills – to be able to express and explain ideas and to gain understanding of company accounts and case study material
- research skills – to use primary and secondary information sources
- using information – the ability to select, organise, interpret and use information from different sources
- evaluation skills – the ability to draw conclusions and make recommendations

How will I be assessed?

The course is run by the Edexcel exam board and is called Business Studies 1BSO/01/02

Students complete two exams at the end of Year 11. Each exam lasts 1 hour 30 minutes and is worth 50% of the overall GCSE. The exams are a combination of multiple choice, short answer and extended questions based on given business contexts. The papers assess

- Theme 1 = Investigating small business (1BSO/01)
- Theme 2 = Building a business (1BSO/02)

Want more information?

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Visit the [Edexcel Website](#)