



## Media

KS4

### Why should I study this course?

Why would you not?! If you spend time on video games, watch youtubers, relax at home watching movies with the family, spend a lot of time on Netflix, listen to the radio on car journeys or even glance at a newspaper once in a while, then you are already a student of Media! We use Media all the time, but sometimes are unaware of the effects it can have on us or how it can shape our ideas, thoughts and beliefs. If you want to learn more about that, then Media is for you! We also get to make Media – short films, DVD covers, podcasts, adverts – developing our editing skills and our skills on Photoshop.

The course will be delivered in five lessons a fortnight. The coursework is worth 30% and takes the form of one practical cross-media assignment. The course culminates with an Oscars ceremony at Bournemouth University where every student's work is shown on the big screen with an audience of hundreds. Students should opt for this course if they are well motivated, creative and enjoy analysing print media, audio-visual media and online media. The subject is a real benefit to students who wish to pursue Media Studies at A-Level.

This course can lead to studying English Language and / or Media Studies in the Sixth Form, complementing Creative Arts, Humanities and Photography.

### What knowledge and/or skills will I need?

Some of the skills that you will need or be required to develop include:

- Work effectively as a team member
- Develop an understanding of how the media industry works
- Show analytical understanding of how media texts work
- Realise an extended project from planning to final product

### How will I be assessed?

The course is 70% exam and 30% coursework. It is run by the Eduqas exam board.

#### **Coursework (Non-exam assessment):**

Creating a media product based on an annual theme, demonstrating practical skills. This may be a scene from a TV programme, a web page design, posters, a magazine or a radio show. Along with a statement of intent, this counts for 30% of the overall grade.

#### **Exam:**

Paper 1 (40% of grade) – 1.5 hours. Exploring the Media.

Paper 2 (30% of grade) – 1.5 hours. Understanding Media Forms and Products.

### Want more information?

Email Mrs Borley [nborley@corfehills.net](mailto:nborley@corfehills.net)

Visit the [Eduqas Website](#)