



## BTEC Business Studies

**Room: LRC**

### What Is This Course About?

The Business Extended Certificate BTEC is aimed at learners who are interested in learning about the business sector alongside a combination of other subjects, whether A Level or other BTECS or other applied qualifications such as the OCR Nationals.

### What Will I Learn?

The BTEC Business course is an applied course based on investigation and research into real businesses. Heavy emphasis is placed on work-related learning and developing key transferable skills such as teamwork, creative problem solving and research. The course will allow students to investigate the wealth of local business in Broadstone and surrounding areas - from the small local entrepreneur to the national chains such as B&Q and global organisations like J.P. Morgan.

### Assessment

The BTEC Business Extended Certificate is the equivalent in size and value to 1 A Level. Learners will complete 4 units during a 2-year period: 3 mandatory units and 1 optional unit. 1 unit will be an externally set exam

### Where Will It Take Me?

BTEC Business is a respected progression route and is valued by universities, employers and training providers. 37% of businesses prefer to recruit students who hold a mix of academic and vocational qualifications, and value BTECs equally (CBI Skills survey, 2015). Progression routes offered by BTEC Business include studying a degree, apprenticeships or employment. "BTEC courses give you real hands-on experience. It's what I call "learning by doing" and gives you the skills today's employers are looking for." Peter Jones CBE, Dragon and entrepreneur.

### What Other Opportunities Exist Outside of Class?

There are many business entrepreneurs that have shaped business today and you will be encouraged to further your knowledge and understanding through reading autobiographies as well as subscribing to a quarterly journal, Business Review. It is important that A Level students keep up to date with the real business world and the factors which lead to success.