Media Studies

Room: LRC

What students Say

"This course has made it impossible for me to watch a film with my family without getting told off for analysing it too much! It has opened my eyes to so much about how the world actually works and how our thoughts and opinions are shaped and formed. I love it."

What Is This Course About?

The course is about both studying existing media products with regards to the four key concepts: Representation, Language, Industry and Audience, as well as the context of these. Plus, students create a media product for coursework. By 'media products' we can mean anything from video games, posters, films, newspapers, magazines, social networks, music videos, radio, and marketing and advertising.

What Will I Learn?

You will learn how to analyse a range of media products such as TV, Film marketing and Music Videos. You will learn to use software such as Adobe InDesign and Photoshop, as well as how to video edit with Adobe Premier. You will learn a wide range of academic approaches to studying the media such as Post-modernism, Post-colonialism, Structuralism, Feminism and Marxism. You will also explore the impact of new technologies on the media and look at the ways that particular groups are represented in the media. The department also has a media studio, and students are able to film and photograph their work in it.

Where Will It Take Me?

As a centre, we get some of the best results for A Level Media – and we are very proud of this. The course will prepare you for Higher Education in a range of media related areas. It could lead to work within media industries. The media industry is one of the largest growing industries and is very healthy in this country, especially with websites needing lots of online content, including photos, videos, graphics, etc. Students have gone on to study and work in journalism, TV, Film, radio, social media and animation.

What Other Opportunities Exist Outside of Class?

Your work will be celebrated and showcased in an annual Media Showcase held in school. We are lucky to have a number of ex-students who come in to talk to our classes about where Media has taken them.